



**DARWIN
ON THE
PALOUSE**

CALL FOR ARTISTS

**Preliminary
Deadline:**

**09.29
2014**

About Darwin on the Palouse:

Darwin on the Palouse is an annual celebration of science and reason, sponsored by the American Humanist Association and presented by the Palouse Coalition of Reason, including the Humanists of the Palouse. Darwin on the Palouse, a non-profit event, is held locally in Moscow, ID and Pullman, WA, on the university campuses. This year's celebration will take place on February 7th, 2015.

We are looking for enthusiastic artists interested in helping us share this great event with the community.

Information and Guidelines:

We are interested in concept ideas that are unique; avoiding cliches, such as Darwin's beard, for example. In the past, design concepts have included, Darwin's Galapagos finches.

The selected artist would be required to create a design concept and integrate it into the following applications:

- poster
- large scale billboard
- banner
- various signs for event day, e.g. reserved seating
- print and online newspaper ads
- save the dates
- invitations

- t-shirt
- program
- name cards
- social media and website banner
- slideshow template
- on campus LCD screens

As the design will be implemented at various sizes and resolutions, vector art is preferred.

Please note that the artist will need to be available up until the event day for all aspects of the marketing campaign - from design to print.

Although there is no monetary compensation, this is an opportunity for your artwork to be seen locally and across the country, as Darwin on the Palouse is the premier event for Darwin Day celebrations nationwide.

To begin, please send concept idea(s) and a preliminary design for a poster (11x17, landscape or portrait) as a PDF to:

Janny Stratichuk, Media Coordinator for Darwin on the Palouse

jstratichuk@americanhumanist.org

Preliminary Submission Deadline: September 29, 2014

Thanks for your interest! Please feel free to email with any questions you may have.